

Program structure and curriculum

The NABA program, founded in 2005-2006, is geared specifically for Native American students preparing for careers as entrepreneurs, business managers and administrators. It is the only program of its kind in the U.S. with a Native American business curriculum incorporated into an AACSB-accredited B.B.A. program. The program has been carefully designed to integrate tribal values and experience into the curriculum of the College of Business.

Students complete all degree requirements for a B.B.A in a major within the College of Business. Majors are offered in accounting, computer information systems, finance, general business, health care information systems management, management and marketing. Additionally, Native American students take courses specifically designed to provide them with a greater depth of knowledge and a broader perspective in Native American business issues.

Courses in Native American Organizational Systems (MGT 420) and Native American Enterprise (MGT 422) are also required, plus an additional six credits of program-approved electives in tribal government, contemporary issues facing tribes and other Native American development-related topics. Additional optional offerings include courses in Native American business issues.

The program has been carefully designed to integrate tribal values and experience into the student body and curriculum of the College of Business. Students complete coursework in accounting, finance, management and organization, marketing, and computer information systems. Additionally, Native American students take courses specifically designed to provide them with a greater depth of knowledge and a broader perspective on Native American business issues, such as Native American enterprise, Native American organizational systems, tribal governments, and contemporary issues facing tribes.

Objectives of the program

- To provide high quality business education for future Native American business and community leaders.
- To contribute to a measurable increase in the number of Native American people earning business degrees.
- To help alleviate poverty and increase economic independence in Native American communities by increasing business and entrepreneurial skills among tribal members.
- To increase the number of business role models for Native American youth.
- To establish a system of mentoring and peer support among NABA Program students to assist them during their degree programs and continue throughout their careers.
- To contribute to building a stronger business climate in Native American communities whose members complete business degrees in the NABA program.

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The ISU College of Business

The College of Business at ISU was established in 1964. Its programs in business were awarded professional accreditation by AACSB International in 1975, with separate accreditation of its accounting programs following in 1998. Enrollment in the college includes



1,200 undergraduate majors in accounting, computer information systems, finance, management, and marketing and 150 students in the evening MBA Program. The college is particularly proud of the high success rate its accounting students have achieved over the past thirty years in passing the CPA exam. In addition, the college has become known for its pioneering programs in information security.

Doyle Anderson
NABA Program Director
andedoyle@isu.edu

Idaho State University
College of Business
921 S. 8th Avenue, Stop 8020
Pocatello, Idaho 83209-8020
(208) 282-3585

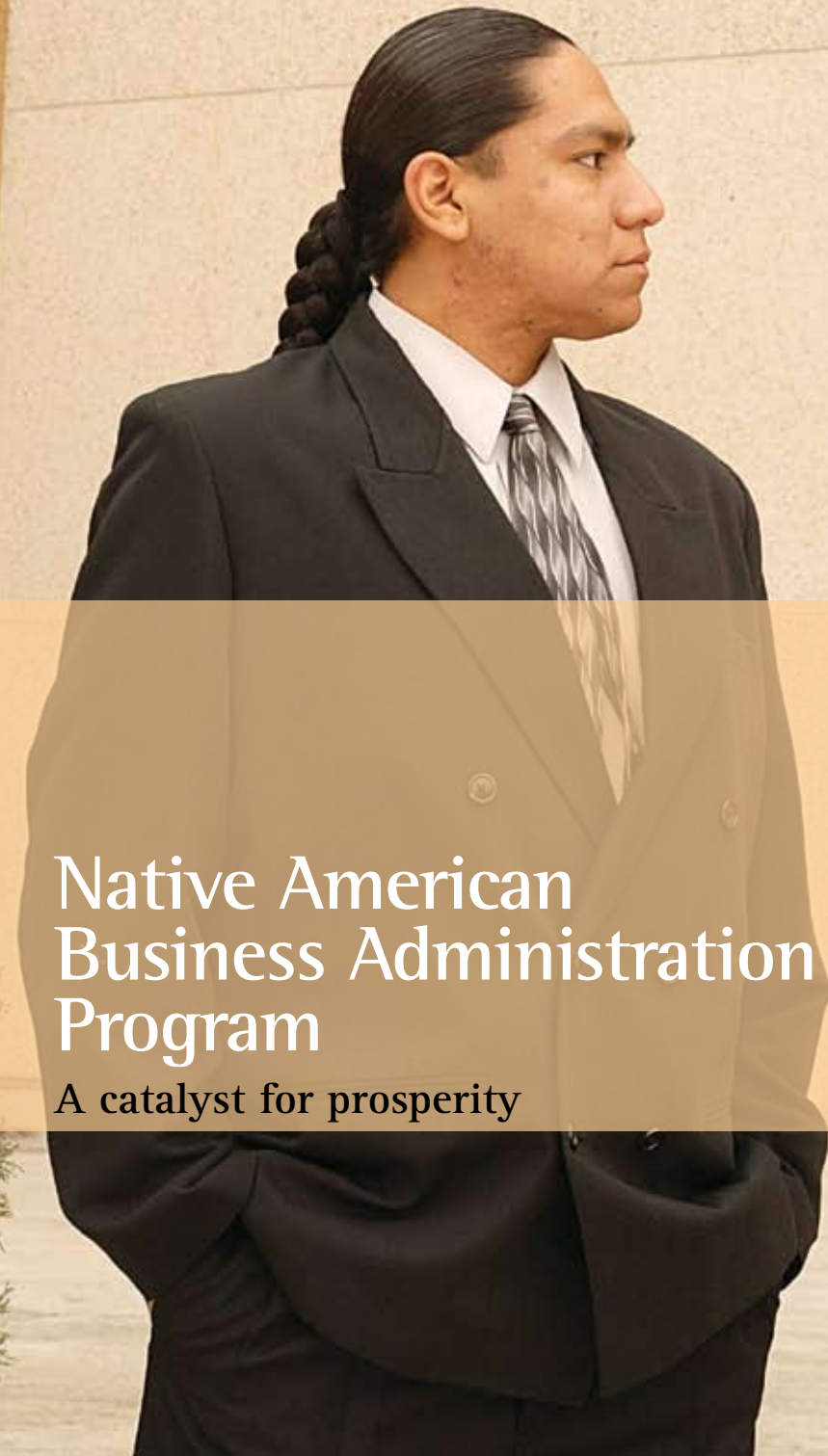
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Native American
Business Administration
Program
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BUSINESS





Your gift
of support
will make
a significant
impact

The ISU NABA program director

Program director Doyle Anderson, born in Blackfoot, Idaho and a member of the Red Pheasant Cree Nation, is the founding director of the NABA program. Mr. Anderson is a U.S. Army veteran and distinguished professor in Native American business education. He holds a B.S. degree in environmental engineering, an MBA degree, and is currently completing the final requirements for his Ph.D. in organizational analysis with an emphasis in Native American business administration at the University of Saskatchewan.

director of a highly successful business education program administered by the University of Saskatchewan and First Nations University in Canada. This program significantly increased the number of professionally trained native business managers in Saskatchewan and the surrounding region.

Under Mr. Anderson's guidance, the ISU NABA program is designed to have similar impacts in helping alleviate poverty and create prosperity and economic independence among Native American people and communities in Idaho, the surrounding region, and beyond.



Native Americans are acquiring top-tier business skills through the NABA Program.

Native American business education is one of the most effective ways to address economic hardship in Native American communities where poverty and unemployment rates far outdistance those in the larger society. The ISU Native American Business Administration (NABA) program, embedded within the AACSB International accredited programs in the College of Business, is designed and administered by Native Americans to provide a solid grounding in modern business practices in concert with study of native culture, history, tradition, and contemporary issues.

The program provides graduates with the tools to effectively create and manage businesses that build a sustainable economic base in their communities through recognizing and capitalizing on economic opportunities. For those graduates who choose to work outside their tribal communities, our program opens a whole new range of career opportunities in both business and public sector organizations.

The NABA opportunity for students

Relatively few Native Americans have completed business degree programs. A lack of business experience and background has been one barrier, while another is the perception of business school as a somewhat alien and intimidating environment.

Although Native American tribes have been historically entrepreneurial and enterprising, many younger tribal members do not see business education programs as being particularly relevant to life in their communities today. Since tribal employment

and career opportunities often have been limited to government-funded programs and activities, tribal members have generally not pursued any kind of business education.

The ISU NABA program goes beyond the standard business school curriculum by adding specially-designed courses directly relevant to Native Americans, including specific courses on Native American enterprise and Native American organizational systems and tribal government, as well as other relevant humanities and social science courses.

Cohorts

Students enroll in their coursework as a cohort group made up of students from Native American communities throughout the western United States. The cohort design of the program, in which groups of students enter and progress through the program together, is instrumental in providing students with peer support and with course content that is particularly relevant to life in Native American communities.

Funding

When you support Idaho State University academic programs, you are assured that your gift goes to work immediately under firm oversight stewardship and perfectly aligned with the university's mission of teaching, research and public service. Supporters of the Native American Business Administration (NABA) program have high confidence in knowing their gifts will indeed make a difference in the lives of deserving and motivated Native Americans as they pursue knowledge in an environment of academic excellence.

Idaho Falls philanthropists Anne S. Voillequé and Louise S. Nelson generously donated \$1 million to fund ISU's first endowed professorship and ensure the future of the Native American Business Administration program. Voillequé and Nelson say their interests in Native American culture make establishing this endowment a natural step in their desire to assist the program and the University.

"The NABA program has the opportunity to become the premier program of its kind in North America," Voillequé said.

Nelson underscored Voillequé's sentiments. "This gift that Anne and I have made ... is meant to broaden all our perspectives ... those of the students, the faculty, the trustees, the tribal leaders, the parents, and the gift-givers."

Your support of the Native American Business Administration program will be greatly appreciated and productively used. Please contact the program director for specific ways you can support this innovative, important and timely program.